

# Sponsorship & Exhibitor Information



Providers And Teens Communicating for Health

# Symposium

**The PATCH Symposium is a one-of-a-kind opportunity for health care professionals and young people (ages 12-21) from across Wisconsin to join TOGETHER to learn, share, and grow as adolescent health champions and advocates!**

## Join Us!

The 2022 PATCH Symposium will be held at the easily accessible **Sheraton Madison Hotel, 706 John Nolen Drive, Madison WI 53713**. Sponsoring or exhibiting at this event offers an opportunity to connect with a multidisciplinary audience of Wisconsin health care professionals, including medical providers, health care staff, health educators, behavioral health providers, public health professionals, residents, students, and more! They will be joined by many young people eager to learn about the services, products, and resources your organization has to offer!

## Symposium Goals

Together, health care professionals and young people will:

- ▶ **Engage** in authentic and meaningful conversations about the quality of adolescent health care services in Wisconsin;
- ▶ **Explore** misunderstandings and missed opportunities for prevention and health promotion in adolescent health services; and
- ▶ **Enhance** adolescent health by fostering awareness and activism.

Throughout the day, we'll discuss...

CONTRACEPTION  
IMMUNIZATIONS ALCOHOL  
TECHNOLOGY TRAUMA  
SUICIDE VAPING PUBERTY  
IMMIGRATION JUSTICE  
ANXIETY SEXUALITY DISABILITY  
RELATIONSHIPS OPIOIDS  
SELFCARE TRANSITION DIET  
DEPRESSION

...AND SO MUCH MORE!



# April 20, 2022 Madison, WI

## See you there!

[www.wipatch.org/patchsymposium](http://www.wipatch.org/patchsymposium)

# SPONSORSHIP

PLATINUM	GOLD	SILVER	BRONZE
<b>BENEFITS:</b> <ul style="list-style-type: none"> <li>• 4 Symposium registrations</li> <li>• Verbal recognition at event</li> <li>• Single page insert in attendee folder*</li> <li>• Full page advertisement</li> <li>• Logo and link on event website</li> <li>• Recognition on PATCH's robust social media platforms</li> <li>• Signage and audiovisual logo recognition during the event</li> <li>• 1 Priority Exhibitor Registration**</li> </ul>	<b>BENEFITS:</b> <ul style="list-style-type: none"> <li>• 3 Symposium registrations</li> <li>• Full page advertisement</li> <li>• Logo and link on event website</li> <li>• Recognition on PATCH's robust social media platforms</li> <li>• Signage and audiovisual logo recognition during the event</li> <li>• 1 Priority Exhibitor Registration**</li> </ul>	<b>BENEFITS:</b> <ul style="list-style-type: none"> <li>• 2 Symposium registrations</li> <li>• Half page advertisement</li> <li>• Logo on event website</li> <li>• Signage and audiovisual logo recognition during the event</li> <li>• 1 Priority Exhibitor Registration**</li> </ul>	<b>BENEFITS:</b> <ul style="list-style-type: none"> <li>• 1 Symposium registration</li> <li>• Quarter page advertisement</li> </ul>
<b>\$5,000</b>	<b>\$3,000</b>	<b>\$1,000</b>	<b>\$500</b>

All materials and electronic files must be received by March 18, 2022 to guarantee inclusion in symposium materials. Full page ad = 7.75 x 10.5 inches, vertical; Half page ad = 7.75 x 4.5 inches, horizontal; Quarter page ad = 3.6 x 4.5 inches, vertical. All ads are full color. Fully-embedded PDF preferred. If applicable, organizational information (e.g., logos and links) will be posted within 2 weeks of submission. Design services are available for an additional cost. Advance approval required.

\* Single page insert not to exceed 8.5 x 11 inches. Production costs are not included in this sponsorship fee. Sponsor is responsible for all production, shipping, and material handling costs.

\*\* Exhibitor registration includes 1 Symposium registration and 6-foot display table located in priority networking location (see exhibit schedule below).

# EXHIBIT

## Schedule

Exhibitors will be located in the main event space which will be open during the entirety of the Symposium. Meal and break times are also provided throughout the day to network.

<b>7:30–8:00am</b>	<b>Exhibitor Set Up</b>
<b>8:00–8:30am</b>	<b>Registration</b>
8:30–10:10am	Opening Session
<b>10:10–10:30am</b>	<b>Networking Break</b>
10:30–11:30am	Breakout Session 1
<b>11:30–12:15pm</b>	<b>Lunch &amp; Networking</b>
12:15–12:40pm	Midday Session
12:45–1:45pm	Breakout Session 2
<b>1:45–2:00pm</b>	<b>Networking Break</b>
2:00–3:00pm	Breakout Session 3
<b>3:00–3:15pm</b>	<b>Networking Break</b>
3:15–4:00pm	Closing Session
<b>4:30–5:00pm</b>	<b>Exhibitor Break Down</b>

FOR-PROFIT	NON-PROFIT
<b>\$350</b>	<b>\$250</b>

## Exhibitor Registration includes:

- One Symposium registration (includes lunch)
- One 6 foot display table
- Electric outlets may be available upon request

# TERMS & CONDITIONS

Sponsors and Exhibitors: must support the PATCH Program's mission, vision, beliefs, and values; will be given a promotional code for each complimentary registration; and may not influence or interfere with educational content.

\*Sponsors and Exhibitors are committing to an in person or virtual event. We are planning for this event to be held in-person with appropriate COVID-19 precautions, but will continue to monitor the situation and may move the event online if needed.\*

## Tax Deduction Benefit

The PATCH Program is an initiative of the Wisconsin Alliance for Women's Health (WAWH), a 501(c)(3) organization. Thus, your contributions may be tax deductible to the extent allowed by the law. WAWH will send a receipt for your tax records when appropriate.



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# Symposium

## SPONSORSHIP & EXHIBITOR APPLICATION

This form is also available electronically at the Symposium website ([www.wipatch.org/patchsymposium](http://www.wipatch.org/patchsymposium)). Payment may be made via credit card, check, or invoice. If not submitting online, please print and mail this form to Wisconsin Alliance for Women's Health. Attn: 2022 PATCH Symposium, PO Box 1726, Madison WI, 53701.

ORGANIZATION INFORMATION		
Organization Name:		
Brief Description of Organization:		
Website:		
Address:		
City:	State:	Zip:
Primary Contact:		
Position Title:		
Phone:	Email:	

\*Be sure to send organization's logo (if applicable) to [patch@wiawh.org](mailto:patch@wiawh.org) at your earliest convenience.

HOW WOULD YOU LIKE TO SHOW YOUR SUPPORT?		
SPONSOR	SELECTION	PRICE
Platinum Level		\$5,000
Gold Level		\$3,000
Silver Level		\$1,000
Bronze Level		\$500
EXHIBIT		PRICE
For-Profit		\$350
Non-Profit		\$250
ADDITIONAL DONATION		PRICE
We would like to make an additional donation to the PATCH Program.		\$
<b>TOTAL:</b>		\$

PAYMENT METHOD:  Please invoice my organization  Check made out to WAWH is enclosed

TERMS & CONDITIONS: I understand and agree to the terms and conditions.

AUTHORIZED SIGNATURE: \_\_\_\_\_ DATE: \_\_\_\_\_